

# GREEN RIDER

Let's make Sustainability Part of the Show.

Uber Eats  
Music Hall

Uber  
Arena

Uber  
Platz

 **BARCLAYS**  
Arena

 **AEG**  
SUSTAINABILITY

# WHAT THIS IS ABOUT

**The Uber Arena, the Uber Eats Music Hall in Berlin, and the Barclays Arena in Hamburg are among the most visited venues in Germany. This reach comes with responsibility — also in terms of sustainability.**

**Because** sustainability is no longer just a “nice-to-have.” It is part of our shared responsibility. Whether you are an event organizer, service provider, artist, or crew member, everyone can contribute to making events more resource-efficient and conscious.

**To** make this happen, we have developed the Green Rider. It clearly shows you what we are already doing – and offers you concrete, actionable recommendations for your own performance.

**Our goal:** sustainability that works. For you, for us, for the future of live entertainment.

**Together with you, we would like to actively and sustainably promote the following topics:**

-  **Mobility**
-  **Energy**
-  **Production**
-  **Catering**
-  **Waste and Recycling**
-  **Inclusion and social responsibility**
-  **Communication**

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# WHAT WE DO 01



			BARCLAYS Arena	Uber Arena	Uber Eats Music Hall	Uber Platz
<b>Climate Protection</b>	<b>General</b>	Measurement of GHG emissions Scope 1 & 2	X	X	X	X
	<b>Energy Sources</b>	Energy sources 100% green electricity from hydropower	X	X	X	X
		Gradual expansion of renewable energies (e.g., construction of a photovoltaic system)	X	X	X	X
		District heating	X		X	X
		Combined heat and power plant with green natural gas (certified compensation)		X		
	<b>Energy Savings</b>	Switching to LED including sports lighting	X	X	X	
		Motion detectors for lighting	X	X	X	
		Heat recovery in ventilation	X	X	X	
		Optimization through energy management system	X	X	X	
	<b>Transport</b>	Public transport connection	X	X	X	X
		Free use of public transport at events	X			
		Digital display of public transport departure times	X	X	X	X
		Subsidization of public transport for employees	X	X	X	X
		Company bicycle offer for employees	X	X	X	X
		Sufficient bicycle stands	X	X	X	X
		In-house e-mobility (E-Zamponies, E-Forklifts)		X	X	X
		Charging stations for electric vehicles	X	X	X	X
<b>Resource Protection</b>	<b>Paper</b>	Paper Paperless contract processes	X	X	X	X
		Recycling of used paper towels	X	X	X	
		Paper napkin dispensers instead of unasked-for distribution (saving 170,000 napkins p.a.)	X	X	X	
	<b>Plastic</b>	Reusable cup system with in-house cup washing system	X	X	X	
		Abandoning plastic (early implementation of the EU-wide single-use plastic ban)	X	X	X	X
	<b>Waste</b>	Waste separation in the backstage area	X	X	X	X
	<b>Water</b>	Greywater recovery	X			
		Urinals with pH-value flushing	X			
		Rainwater retention on the surrounding area		X	X	X
	<b>Production</b>	Fame Forest (fame-forest.com)	X			
		Reuse of production materials, such as in-house technology, stage construction, etc.	X	X	X	

# WHAT WE DO 02



			BARCLAYS Arena	Uber Arena	Uber Eats Music Hall	Uber Platz
<b>Resource Protection</b>	<b>Catering</b>	Closed reusable cup system with our own washing-up line in the arena = 0% transport for washing up	X	X	X	
		No single-use plastic packaging	X	X	X	
		Regional sourcing of food	X	X	X	X
		Preparation of food according to demand to prevent food waste	X	X	X	X
		Vegetarian and vegan dishes available	X	X	X	X
		We compost food waste	X	X	X	X
<b>Social Responsibility</b>	<b>Greening</b>	Extensive greening of the roof (at least 20% of the roof area)		X	X	X
		Greening of the area (6,100 sqm)	X			
		Extensive planting of trees on the premises (approx. 250 trees)		X	X	X
	<b>Inclusion</b>	Anschutz hilft – financial support for social projects	X	X	X	X
		Code of Conduct	X	X	X	X
		Fame Forrest – eco-social project	X	X	X	X
		Cultural participation through access to events	X	X	X	
		Women @ AEG – promoting the interests of female employees	X	X	X	X
		Hidden Disabilities Sunflower Initiative	X	X	X	X
		what3words	X	X	X	X
		Internal groups and initiatives on diversity and inclusion	X	X	X	X
		Use of gender-neutral language	X	X	X	X
		Gender-neutral restrooms	X	X	X	X
		Sensory bags, hearing protection, headphones, etc.	X	X	X	X
		Trained awareness team	X	X	X	X
		In-seat delivery for wheelchair users	X	X	X	X
		Barrier-free arenas	X	X	X	X
		50% discount on parking for people with walking disabilities	X	X	X	X
		Display of information materials on the topic of violence against persons	X	X	X	X
		Staff trained in dealing with people with disabilities	X	X	X	X
	References to anti-discrimination rules of conduct (no means no, discrimination, hate, etc.) on all in-house media	X	X	X	X	
	<b>Communication</b>	Transparency report (Sustainability Report)		X	X	X
Communication on our website and social media about our measures		X	X	X	X	
Fame Forest – we donate a tree for every artist to raise awareness of environmental responsibility		X				

# WHAT YOU CAN DO

## Checklist



		Artist/ Production	Fans
<b>Mobility</b>	Use public transportation		<input type="checkbox"/>
	Use carpooling		<input type="checkbox"/>
	Use the power outlets provided	<input type="checkbox"/>	<input type="checkbox"/>
	Use bicycles		<input type="checkbox"/>
	Use car-sharing providers		<input type="checkbox"/>
	Be mindful of the ban on idling	<input type="checkbox"/>	<input type="checkbox"/>
	take advantage of our hotels within walking distance	<input type="checkbox"/>	<input type="checkbox"/>
<b>Energy</b>	Use energy-efficient technology	<input type="checkbox"/>	
	Avoid excessive air conditioning/heating (standard 19°C)	<input type="checkbox"/>	
	Avoid relying on additional power generators for backup	<input type="checkbox"/>	
<b>Production</b>	Prefers local and environmentally friendly delivery methods to reduce transport emissions	<input type="checkbox"/>	
	Uses existing in-house technology and materials instead of additional truck transports	<input type="checkbox"/>	
	Rents necessary equipment from local suppliers	<input type="checkbox"/>	
	Avoids resource-intensive effects such as pyrotechnics or confetti cannons	<input type="checkbox"/>	
	Relies on reusable or recyclable materials (e.g., confetti, artificial snow, stage outfits, modular decorations)	<input type="checkbox"/>	
	Prefer digital projections instead of elaborate physical backdrops	<input type="checkbox"/>	
	Use energy-saving LED lighting	<input type="checkbox"/>	
	Avoid toxic or environmentally harmful liquids and fuels	<input type="checkbox"/>	
	Produce merchandise from ecological materials	<input type="checkbox"/>	
	Support reforestation by donating to the Fame Forest project	<input type="checkbox"/>	<input type="checkbox"/>

		Artist/ Produktion	Fans
<b>Waste and Recycling</b>	Use the waste separation bins	<input type="checkbox"/>	<input type="checkbox"/>
	Return your reusable cups—or donate them	<input type="checkbox"/>	<input type="checkbox"/>
	Avoid printed materials, flyers, and giveaways	<input type="checkbox"/>	
	Use 100% recyclable paper (FSC-certified paper)	<input type="checkbox"/>	
	Avoid single-use plastic	<input type="checkbox"/>	<input type="checkbox"/>
	Use sustainably produced passes, lanyards, stickers, and wristbands (e.g., made from recycled PET bottles or bamboo fibers)	<input type="checkbox"/>	
	Use rechargeable batteries to avoid battery waste	<input type="checkbox"/>	
<b>Food and Beverage</b>	Avoid using disposable colored tour cups – use reusable cups instead	<input type="checkbox"/>	
	Return your reusable cups or donate them – for a closed cycle	<input type="checkbox"/>	<input type="checkbox"/>
	Offer vegetarian and vegan dishes	<input type="checkbox"/>	
	Avoid disposable packaging (e.g., small snacks in plastic packaging) and buffets	<input type="checkbox"/>	
	Prefer regional, seasonal, organic, and palm oil-free foods and use environmental and organic labels as well as the seasonal calendar as a guide	<input type="checkbox"/>	
	Use fair trade products with the appropriate labels	<input type="checkbox"/>	
	Prefer regional, seasonal, organic, and palm oil-free foods and use environmental and organic labels as well as the seasonal calendar for guidance	<input type="checkbox"/>	
	Use fair trade products with the appropriate labels	<input type="checkbox"/>	
	Only provide food and perishable beverages in the desired quantity and plan to collect and redistribute or donate surplus food	<input type="checkbox"/>	
	Feel free to take leftovers and open beverages with you (band, crew, or team)	<input type="checkbox"/>	
	Only refrigerate the items that the band/artist wants to be refrigerated	<input type="checkbox"/>	
Provide reusable tableware (plates, cutlery, etc.)	<input type="checkbox"/>		
Avoid palm oil: Palm oil production leads to massive deforestation, loss of biodiversity, and negative social impacts	<input type="checkbox"/>		

# WHAT YOU CAN DO

## Checklist

		Artist/ Production	Fans
<b>Inclusion and CSR</b>	Donate to Anschutz hilft e.V.	<input type="checkbox"/>	<input type="checkbox"/>
	Inform staff and crew about anti-discriminatory behavior	<input type="checkbox"/>	
	Use gender-neutral language	<input type="checkbox"/>	<input type="checkbox"/>
	Be respectful, open, and tolerant	<input type="checkbox"/>	<input type="checkbox"/>
	Promote the venue's measures to all event participants and on social media to raise awareness	<input type="checkbox"/>	
<b>Communication</b>	Communicate the Green Rider to your crew	<input type="checkbox"/>	
	Share important measures (especially regarding arrival and departure, inclusion, and diversity) on your channels	<input type="checkbox"/>	
	Communicate the tree donated to the artists via your networks to raise awareness of environmental responsibility	<input type="checkbox"/>	
	Communicate with us: get in touch if you have any questions, requests, or feedback	<input type="checkbox"/>	<input type="checkbox"/>

The **FAME FOREST**: Artists who perform at the AEG venues in Hamburg and Berlin are honored with a tree. [www.fame-forest.com](http://www.fame-forest.com)

**Anschutz hilft e.V.** was founded by AEG in Berlin in 2009 to support various non-profit institutions in the immediate vicinity of what is now the Uber Arena. [www.uber-platz.de/anschutz-hilft-ev](http://www.uber-platz.de/anschutz-hilft-ev)



# OUR CODE OF CONDUCT

## NO MEANS NO!

We celebrate not only music, entertainment, and sports, but also diversity, respect, and solidarity!

There is no place here for:

- RACISM**
- SEXUAL HARASSMENT**
- TRANSPHOBIA**
- HOMOPHOBIA**
- DISCRIMINATION**
- VIOLENCE**


## ONLY YES MEANS YES

Together, we ensure that everyone feels safe here. Do you feel uncomfortable or notice something unusual?

Please contact the Awareness Team, security, or other arena staff.

Awareness Teams Berlin: 0170 4841534

Awareness Teams Hamburg: 040 88163 700



AWARENESS  
TEAM  
B·E·S·T·

[www.uber-arena.de/ihr-besuch/inklusion](http://www.uber-arena.de/ihr-besuch/inklusion)

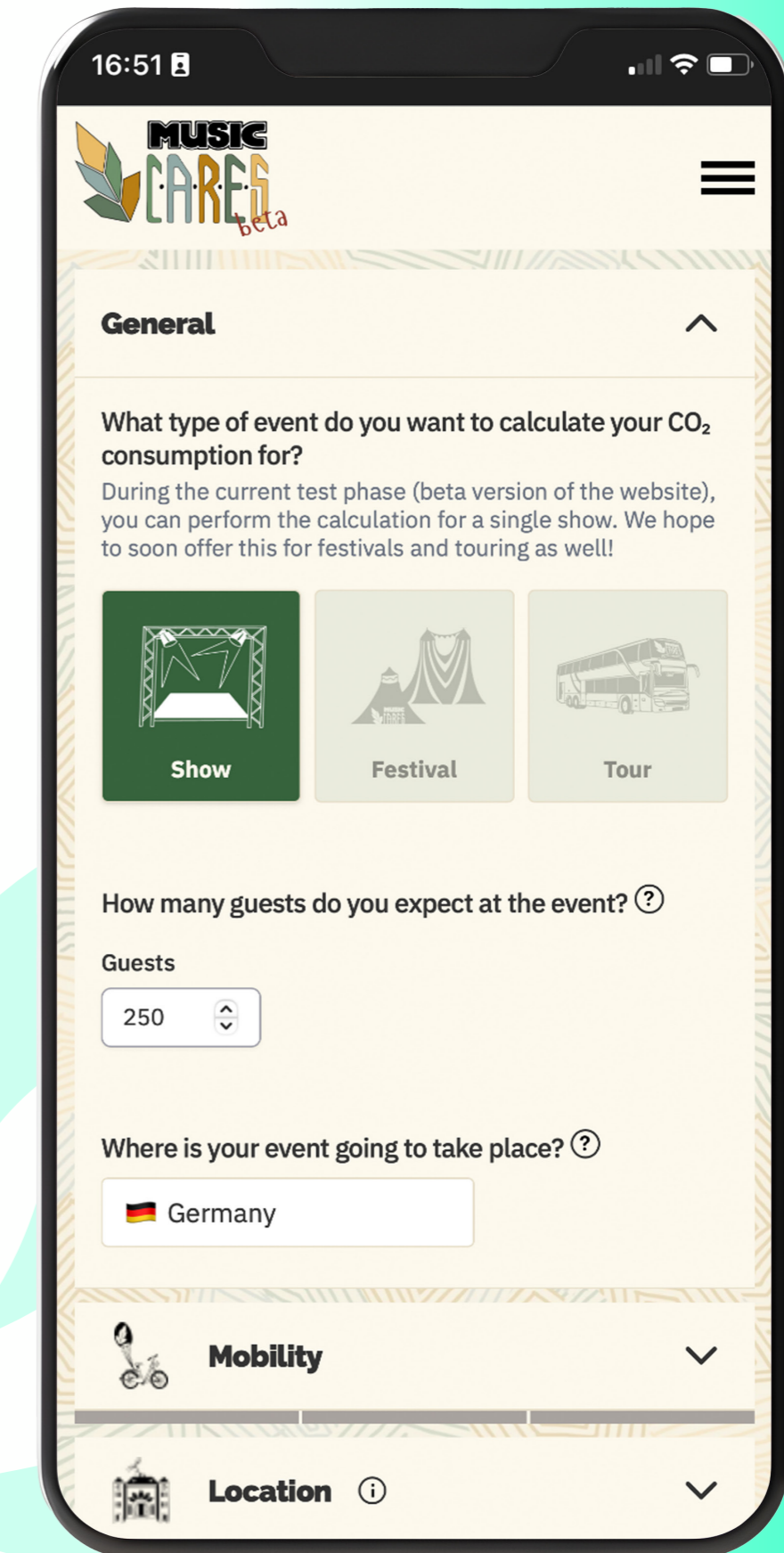
[www.barclays-arena.de/besuch-planen/awareness](http://www.barclays-arena.de/besuch-planen/awareness)

# MEASURE YOUR CARBON FOOTPRINT

**Making sustainability measurable and promoting social engagement in a targeted manner are crucial steps for us in order to contribute effectively to change.**

At AEG, we are continuously working to optimize our data management and derive concrete, effective goals and measures from it.

If you would also like to calculate your **carbon footprint**, you can do so easily at [www.musiccares.de](http://www.musiccares.de).



gefördert  
durch





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